INTERGENDERACTION

Present INTERGENDERACTION: Promoting Inclusion in the Workplace

January 2025

Welcome to InterGenderAction!

InterGenderAction is a European initiative aimed at promoting inclusion in the workplace. The project is cofunded by the European Union under the Erasmus+ programme and will run from 1 October 2024 to 30 September 2026.

The initiative promotes gender equality, challenging stereotypes and reducing tensions in conservative environments due to the growing presence of young women in leadership positions. It also combats age discrimination and encourages intergenerational operation.



Who is **InterGenderAction** for?

Business leaders, managers and team leaders who want to improve their communication and people management skills.

Employees who promote intergenerational and gender cooperation in the workplace.

Expected Results:

- · Survey on diversity in the workplace
- A digital brochure
- · A digital self-assessment tool
- · Training in podcast format
- Testimonials from various participants
- E-learning toolkit

Todos os materiais terão acesso livre no Website InterGenderAction, em cinco línguas (EN, FR, ES, IT, PT, LT).



Launch Event

The journey began with a successful kick-off meeting in Nice, France, on 5 and 6 November 2024, attended by partners from France, Spain, Italy, Lithuania and Portugal. During the meeting, the responsibilities of each partner were defined, the work plan, with key stages and deadlines, and the work packages were discussed:

WP2: Development of a assessment tool and training system for managers in the InterGenderAction initiative.

WP3: Testimonials for the initiative

WP4: Development of the e-learning toolkit

Committees were also established. Steering/Executive including the Committee, the Promotion/Dissemination Committee and the Quality Committee.

A workshop on gender and age equality in the workplace was organised, involving all the partners in debates and joint activities. Images were selected that reflected the realities and aspirations in the workplace, encouraging debate on gender and age dynamics. The teams tackled preconceptions on this topic, creating posters that combined powerful slogans, explanatory texts and images.

Discussions covered topics such as women's work-life balance, ageing, sexism and the importance of closing gender gaps in the workplace for future generations.



Meet the Partners

collaborative project brings together the experience six European partners:

Formation Insertion et Professionnelle de l'Académie de Nice (project coordinator) - France

Córdoba Business and Professional Forum - Spain

Poderío Training & Research - Spain ANTARES Società per lo Sviluppo dei Sistemi Organizzativi a rl - Italy Versli Mama - Lithuania Proportional Message - Portugal

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Together, let's build a workplace culture that celebrates diversity, fosters co-operation and drives progress!















